

PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM SEMESTER 3 (BATCH 2017-19)

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2017-19 (Semester 3) was taken at the end of the semester in Google Forms sent to students by the Batch-in-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Pedagogy
2. Satisfaction with the clarity of speech of the faculty
3. Satisfaction on Concept Clarity
4. Satisfaction with sector examples and different company data aligned with concept
5. Satisfaction with faculty in solving student's queries
6. Satisfaction with faculty in controlling the class
7. Satisfaction with the session content

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

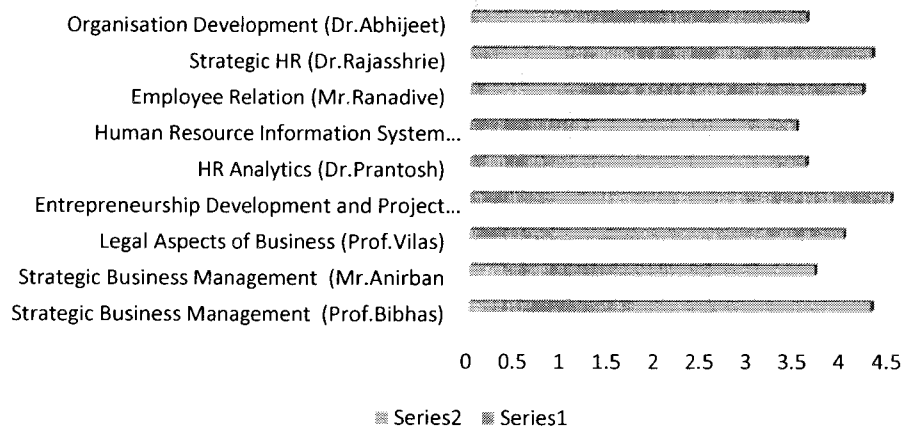
↓ OBSERVATIONS

a. HR Specialization

- Students were overall satisfied with the training pedagogy of all faculties with an average score of 3.9

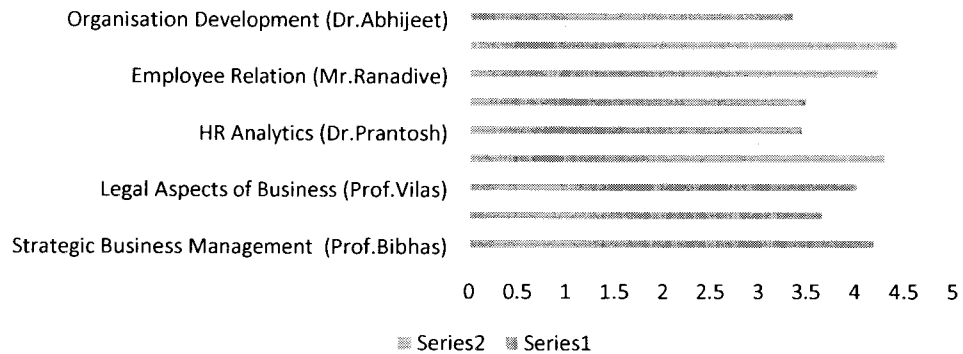

Director
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Satisfaction with training pedagogy of all faculties



- The score on concept clarity was 3.97 with students reporting above 4 points for most subjects
- Satisfaction with sector examples and different company data aligned with concept was also good with a score of 3.9

Satisfaction with sector examples and different company data aligned with concept



- Satisfaction with session content was again on a high with a score of 3.82
- Around 7 % students suggested to include more Mock Pls with senior faculties and corporates for Placement Preparation

b. Finance Specialization

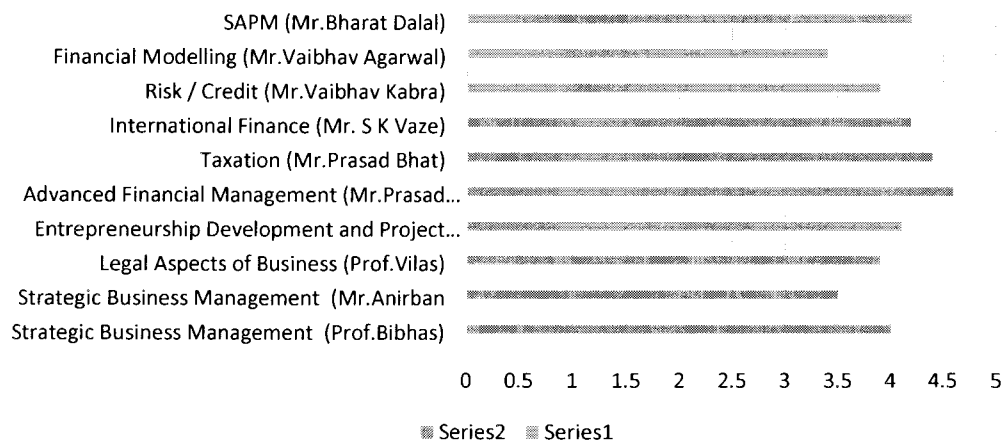
- Students were overall satisfied with the training pedagogy of faculties with a score of 4.12
- Regarding concept clarity of subjects, students were satisfied with a score of 4.02

Signature

Director

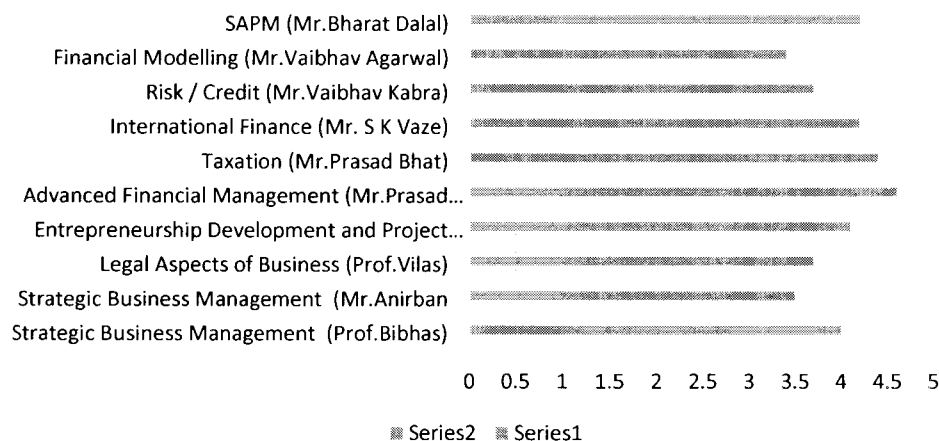
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Satisfaction with concept clarity of subjects



- Satisfaction on sector examples and different company data aligned with concept was also high with a score of 3.9
- Satisfaction with faculty in solving student's queries was satisfactory with a score of 3.8
- Satisfaction with session content was a high on 3.98

Satisfaction with session content

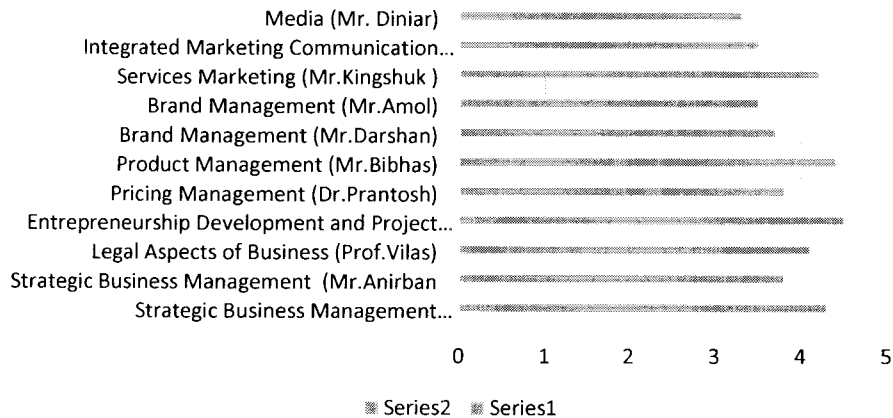


- Around 5 % students also asked for Personal Interview Training.

c. Marketing Specialization

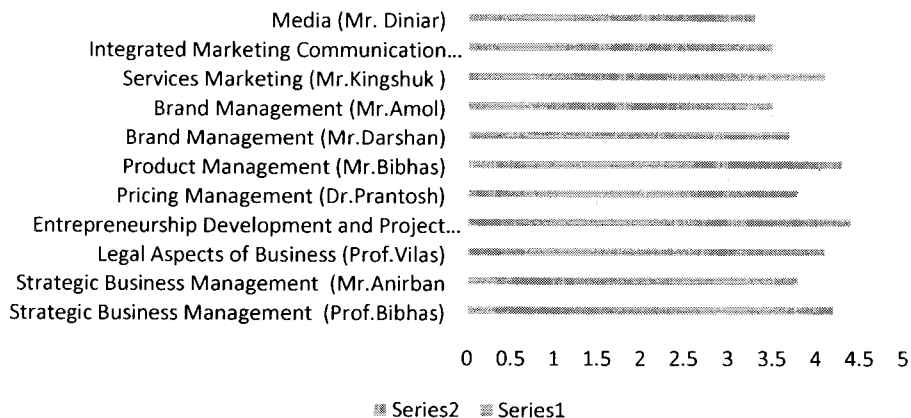
- Students were overall satisfied with the teaching pedagogy with an average score of 3.8 with high contentment level with EDPM and Product Management
- The score for concept clarity was 3.9
- Satisfaction on sector examples and different company data aligned with concept was also 3.9

Satisfaction on sector examples and different company data aligned with concept



- Satisfaction with faculty in solving student's queries was also 3.88

Satisfaction with faculty in solving student's queries



- Satisfaction with session content was a high on 3.7
- Students also requested for GDPI sessions

↓ INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
- Students requested for more placement centric Mock GDs and Pls.

CONCLUSION

Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute


- Changes need to be made on the subjects where students expressed dissatisfaction in terms of faculty and content delivery.
- Excel sessions have to be planned in the schedule

Submitted by

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Received and Reviewed by

Director


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